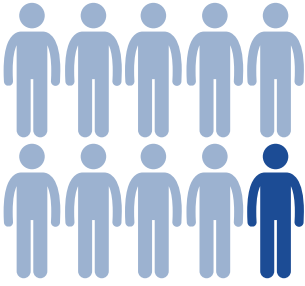
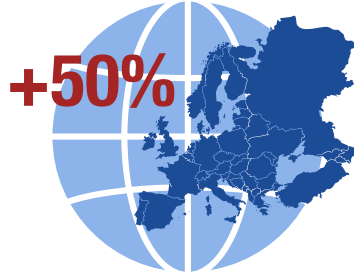




Alcohol Consumption



9 in 10 people are **unaware** that alcohol **increases** the risk of cancer⁽¹⁾

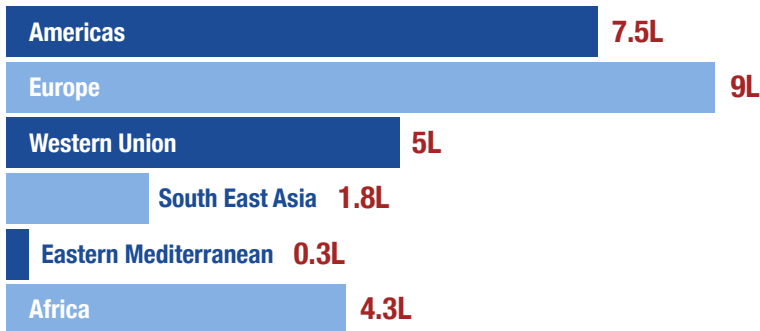


Europe drinks on average **50% more** alcohol than the rest of the World



One fifth of the European population aged **15 and above** are drinking in an **harmful and hazardous** way at least once a week⁽²⁾

Pure Alcohol Consumption



Recorded annual alcohol consumption per capita in litres of pure alcohol⁽³⁾



There is no safe limit in drinking alcohol. Regularly drinking above recommended limits **may increase the risk of cancer**. If you drink alcohol of any type, **limit your intake**. **Not drinking alcohol is better for cancer prevention**.

Consumption in Europe



The **highest rates of alcohol** abuse in Eastern Europe are recorded in **Romania** and **Czech Republic**



Statistically, the **lowest consumption** of alcohol in Europe is recorded in **Turkey** and **Malta**

Alcohol Use



Each year in Europe alcohol cause **155 billions** euros of social and health costs

1. Cancer research UK. 2016. an investigation of public knowledge of the link between alcohol and cancer. available at: https://www.cancerresearchuk.org/sites/default/files/an_investigation_of_public_knowledge_of_the_link_between_alcohol_and_cancer_buykx_et_al.pdf. [accessed 23 June 2017].
2. World health organisation europe. 2017. alcohol Use: Data and Statistics. available at: <http://www.euro.who.int/en/health-topics/disease-prevention/alcohol-use/data-and-statistics>. [accessed 23 June 2017].
3. World health organisation. 2016. regional alcohol per capita (15+) consumption by Who region. available at: <http://apps.who.int/gho/data/node.main.a1035?lang=en&showonly=gSah>. [accessed 23 June 2017].